



WVEC
613 Woodis Ave.
Norfolk, VA 23510

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 865318
Schedule Dates 11/01/12-11/06/12
Advertiser Republican National Committee (9217)
Agency/T-Code National Media Research Planning (1768)/154600:
Product Political - US President (1174)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name MEDIAASSISTANT,NMRPP
Phone/Fax (202) 863-8500 /
CPE 20/446/3545
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments RNC 11/01
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Charles Mirkle
CO-OP No
Headline # 06401475
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,844.00
Net Total \$67,116.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Nov. 2012	22	\$78,960.00
Grand Total:	22	\$78,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	11P- 11:35P (ET)						1			1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4P- 5P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	11/1/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5A- 5:58A (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:58P- 6:30P (ET)						1			1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	11/1/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:58A- 7A (ET)						1			1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	11/1/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (ET)		1							1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	11/1/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- 12:05A (ET)		1							1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	11/1/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- 4:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	11/1/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5A- 5:58A (ET)		1							1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	11/1/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58P- 6:30P (ET)		1							1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	11/1/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58A- 7A (ET)		1							1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	11/1/12
12.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)							1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT	11/1/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58P- 6:30P (ET)								1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	11/1/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	WVEC NEWS SU	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)								1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	11/1/12
16.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11P- 11:35P (ET)					1				1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	11/1/12
17.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11:35P- 12:05A (ET)					1				1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	11/1/12
18.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	3:58P- 4:58P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	11/1/12
19.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:58P- 6:30P (ET)					1				1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	11/1/12
20.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:57P- 11P (ET)					1				1	\$20,800.00	\$20,800.00	Norfolk (WVEC) (WVEC)	CMA AWARDS 11/1	11/1/12
21.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	5A- 5:58A (ET)			1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	11/1/12
22.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	5:58A- 7A (ET)			1						1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	11/1/12
23.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:58P- 11P (ET)					1					\$20,800.00		Norfolk (WVEC) (WVEC)	CMA Awards	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<u>WVEC Norfolk</u>	Date: <u>11/1</u>
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Republican National Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: \$ 67,116 Net

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

#865318

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7-12-12
Date

John Feull
Signature

703-683-4877

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE



Accepted



Accepted in Part



Rejected

Penn Marsh
Signature

Penn Marsh
Printed Name

NSC
Title